



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
(Case No. 99,373)

5 In re Application of: )

Guido M. Schuster et al. )

Serial No.: 09/406,320 )

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Filed: September 27, 1999 )

For: System and Method for Advertising  
Using Data Network Telephone  
Connections )

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Examiner: Hoosain, Allen

Group Art Unit: 2645

Confirmation No.: 8221

Customer No.: 20306

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Technology Center 2600

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Commissioner of Patents  
P.O. Box 1450  
20 Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION MAILED JULY 29, 2004**

Dear Sir:

25 This paper is submitted in response to the Office Action dated July 29, 2004. Please  
enter the following clarifications and remarks into the record for this application.

**Presently Pending Claims** are reflected in the listing of the claims which begins on page  
2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.

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